

Masters of Science in Healthcare Industry Management (MSHIM)

Health expenditures are estimated to be \$2.16 trillion in 2006, and are projected to rise to over \$4 trillion in 2015. Per person health spending is \$7,110 2005 and is projected to increase to \$12,320 by the end of the period. Health spending continues to increase much faster than the overall economy (i.e., gross domestic product, or GDP) The issues and challenges daunting the healthcare industry present us a great opportunity to offer the proposed MSHIM program as a respond to the market's needs. Our motivation is driven by the mission identified by the University of South Florida's 5 year Strategic Plan and is deliberately guided by the of the goals for the SUS outlined by the Board of Governors.

The uniqueness of the program is in its approach to the challenges faced by the healthcare system. Considering that healthcare is a system that is being pulled from many directions we are compelled to channel our efforts from an industry perspective rather than a policy issue. The healthcare challenges are not confined at home, internationally, healthcare costs are also rising rapidly, and many nations are looking to our country for models to help them deal with this problem. Simultaneously, an explosion of technology has occurred that will require managers have a new set of skills, coupled with knowledge of traditional healthcare organizations. To meet the educational challenges of this rapidly evolving field, the MSHIM provides students with a managerial and technical foundation for careers in consulting in multitude of fields such as medical products, pharmaceuticals, biotechnology, financial services, venture capital, healthcare systems, health plan management and insurance, associations and government. The healthcare system is too complex to be treated as a topic area. With that in mind we present to you an intense, fundamentally sound and thoroughly structured 48 credit hours masters program for your approval.

Thank you for your consideration.

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