**Business Administration program**

**Master of Business Administration (M.B.A.) Degree**

**DEGREE INFORMATION**

**Program Admission Deadlines:**

**Fall:** July 1

**Spring:** November 1

**Summer:** No Admit

***International:***

**Fall:**  February 1

**Spring:** July 1

**Summer:** No Admit

**Minimum Total Hours:** 32

**Program Level:** Masters

**CIP Code:**  52.0201

**Dept. Code:** DEA

**Program (Major/College):** BUS BA

**Effective:** 1965

**Concentrations:**

Sport Business (SEM)

Supply Chain Management

**CONTACT INFORMATION**

**College:** Business

**Contact Information:** [www.grad.usf.edu](http://www.grad.usf.edu)

**Other Resources:** [www.](http://www.usf4you) mba.usf.edu

**PROGRAM INFORMATION**

The Master of Business Administration (M.B.A.) is a professional degree designed to prepare graduates for managerial roles in business and not-for-profit organizations. Graduates will develop the necessary skills and problem-solving techniques that will permit them to make an early contribution to management and eventually to move into broad, general management responsibilities at the executive level.

**Accreditation:**

Accredited by the Commission on Colleges of the Southern Association of College and Schools (SACS); AACSB International. (The Association to Advance Collegiate Schools of Business).

**Major Research Areas:**

Contact coordinator for department

**ADMISSION INFORMATION**

Must meet University requirements (see Graduate Admissions) as well as requirements listed below.

**Program Admission Requirements**

The USF MBA admission committee will consider the strength of each applicant based on the entire completed application. The Admission committee will consider the following:

* prior college-level academic performance ( bachelor’s degree from a regionally accredited institution required);
* GMAT (preferred), or GRE scores (MCAT scores could be submitted by M.D. students); As part of the portfolio approach, applicants with 5 or more years of managerial experience may request a GMAT/GRE waiver.
* relevant professional work experience;
* recommendation letters;
* a statement of purpose;
* community or volunteer service; and
* any other information that helps in ensuring the potential success of the applicant in the program.
* Applicants whose native language is not English or who have not earned a degree in the United States must also submit TOEFL scores earned within two (2) years of the desired term of entry. A minimum total score of 79 on the Internet-based test, 213 on the computer-based test, or 550 on the paper-based test is required. Students’ personal characteristics that add to the diversity of the class may also be considered.

**DEGREE PROGRAM REQUIREMENTS**

The M.B.A. degree is a 32hour program. All M.B.A. candidates must complete all degree requirements within five (5) years of beginning the program. The full time student will need at least four semesters to complete the program. Part time students can complete all work within a reasonable time—approximately three years. Part time students are encouraged to take two courses per semester and must complete 12 hours per calendar year to remain on active status as a degree-seeking student. Courses are scheduled to accommodate both full time and part time students. All courses are at the graduate level. Students entering the program are expected to have sufficient competency in mathematics (college algebra), communication skills (written and verbal), basic computer skills, high-speed internet acccess, and a business foundation.

**Total Minimum hours: 32 credit hours**

Options:

Pre-Requisites Waived:

Core – 17 hours

Concentration/Specialization – 15 hours

Total 32 hours

Pre-Requisites Required:

Pre-req – 16 hours

Core – 17 hours

Electives – 15 hours

Total 48 hours

**PRE-REQUISITE - BUSINESS FOUNDATION – 16 hours**

Students accepted to the MBA program are expected to have a common body of business knowledge as demonstrated with an undergraduate degree in business from a regionally-accredited program or completion of business foundation courses. If a student has an undergraduate degree from a regionally‐accredited institution the student may request to waive foundation courses taken within the last 7 years. The foundation courses assume little or no prior knowledge in the field targeted toward MBA students without a Business degree. Students who wish to complete foundation coursework before applying to the MBA program and those wishing to complete only the foundation courses without applying to the MBA program may choose to pursue the Certificate in Business Foundations. Information about and admission requirements for the Certificate in Business Foundations is available at the Muma College of Business Website <http://business.usf.edu/>.

Students pursuing a general MBA may choose electives from among non-foundation graduate level courses offered in the college, or other colleges if an approved part of their program of study. NOTE: Foundation courses may not be counted as electives.

**Pre-Requisite Business Foundation Courses - 16 Credits**

Business Decision Making

MAN 6147 2 Leadership/Management Concepts

ISM 6021 2 Management Information Systems

Business Measurement

ACG 6026 3 Accounting Concepts for Managers

QMB 6305 2 Managerial Decision Analysis

FIN 6406 2 Financial Management

Market Orientation

MAR 6815 2 Marketing Management

ECO 6005 3 Introduction to Economic Concepts for Managers

**Core Requirements – 17 credits**

GEB 6445 2 Social, Ethical, Legal Systems

MAN 6055 2 Organizational Behavior and Leadership

QMB 6603 2 Operations Management and Quality Enhancement

FIN 6466 2 Financial Analysis

MAN 6726 2 Strategic Business Analysis

GEB 6226 1 Leadership Speaker Series

GEB 6215 2 Communication Skills for Managers

GEB 6895 4 Integrated Business Applications\*

\*Integrated Business Applications

The MBA capstone course, Integrated Business Applications, affords students the opportunity to integrate and apply knowledge, skills and experience as they develop a cohesive, comprehensive business plan that serves as the focal point of their learning for the semester. Working in teams, students develop and present a strategic/marketing plan, an implementation plan supported by financial strategies and pro-forma financial statementsdesigned to provide multiple measures of strategic, operating, and financial performance.

**Students select the following options:**

* General Electives – 15 credit hours
* Concentration in Sport Business - 15 hours
* Concentration in Supply Chain Management– 15 credit hours
* Specialization in Healthcare – 15 credit hours
* Specialization in other areas – 15 credit hours

**Electives - 15 credit hours minimum**

* NOTE: Some elective courses may not be offered each year. MBA students with an undergraduate degree in Business who receive a waiver for Business Foundation courses must complete 18 credit hours of electives.

**Sport Business Concentration - 15 hours**

The MBA with a Concentration in Sport Business prepares graduates to contribute to and take leading positions in the global sport and entertainment industry. It complements the solid grounding in the applied fundamentals of accounting, finance, information systems, management and marketing provided by a recognized, high-quality MBA with coursework focused on the business of sport—human capital, organization resources and development, innovation and technology in sport, culture and business relationships, sport and law and emerging issues in global sport. Academic course work is supported by internships, mentorships, professional seminars, guest speakers, and networking opportunities to provide graduates the tools and skills to function effectively in the competitive global environment of sport and entertainment management.

**Concentration Admissions Information-**

The ideal degree candidate will have a passion for the business and industry rather than simply be a lover of sports. The MBA with a Concentration in Sport Business is a “direct admit” program: applicants should apply via the program Website: <http://business.usf.edu/programs/graduate/sport-entertainment/> rather than to the College’s MBA Office.

**Concentration Requirements – 15 credit hours**

In addition to the 17 hours of required MBA coursework, students complete:

SPB 6719 3 Sport and Entertainment Marketing Strategy

SPB 6406 3 Sport and Entertainment Law

SPB 6816 3 Contemporary Issues in Sport & Entertainment Management

SPB 6706 3 Sport Business Analytics

SPB 6946 3 Internship in Sport and Entertainment Management

**Supply Chain Management Concentration – 15 credit hours**

The MBA with a Concentration in Supply Chain Management prepares graduates for careers in managing global supply chains. Supply chain management encompasses the coordination of physical, informational, and financial flows across companies in a supply chainnetwork for the purpose of improving performance for individual companies and the supply chain as a whole. Academic coursework introduces students to supply chain processes and activities including procurement, transportation, warehousing, inventory management, and relationship management. In addition, courses provide hands-on experience with analytical models and software tools that support decision making. The Center for Supply Chain Management and Sustainability provides students with opportunities for field-based internships, participation in professional seminars, and networking with supply chain executives.

**Concentration Admissions Information-**

The Admissions Committee for the MBA with a Concentration in Supply Chain Management will consider the strength of each applicant based on the entire completed application; outstanding qualities in one area may compensate for a weakness in another. In additional to the Program Admission requirements, this concentration also requires a mandatory personal interview.

The ideal candidate will have strong quantitative analysis skills coupled with effective written and oral communication abilities. The MBA with a Concentration in Supply Chain Management is a “direct admit” program: applicants should apply via the Program Website: <http://business.usf.edu/programs/graduate/SCM/> rather than to the College’s MBA office.

**Concentration Requirements – 15 credit hours**

In addition to the 17 hours of required MBA coursework, students complete:

MAR 6213 3 Supply Chain Manangement

MAR 6216 3 Logistics and Physical Distribution Management

MAR 6219 3 Logistics Systems and Analytics

Plus two electives from the following list:

MAR 6936 3 Marketing Special Topics

GEB 6527 3 Lean Six Sigma

ISM 6436 3 Operations and Supply Chain Processes

ISM 6217 3 Database Administration

ISM 6156 3 Enterprise Resource Planning and Business Process Management

MAN 6448 3 Negotiating Agreement and Resolving Conflict

ESI 6324 3 Engineering the Supply Chain

CGN 6933 3 Special Topics in CEE: Green Infrastructure for Sustainable Communities

***Healthcare Specialization – 15 credit hours minimum***

The healthcare specialization is designed to prepare graduates for roles in the business of medicine. Graduates will develop the necessary skills and problem-solving techniques that will permit them to manage healthcare practices and businesses. The specialization is meant for students enrolled in a Doctor of Medicine (M.D.) program, practicing physicians and healthcare professionals. Students select from the following electives, or other graduate course electives in Business, Medicine, or Public Health, taken with the approval of the MBA Academic Advisor.

Suggested Electives:

ISM 6930 3 Special Topics: Healthcare Information Systems

ISM 6930 3 Special Topics: Healthcare Management Science

PHC 6102 3 Principles of Health Policy and Management

PHC 6161 3 Health Care Finance and Costing

PHC 6420 3 Health Care Law, Regulation and Ethics

**Thesis – 6 credit hours**

Students may elect a six hour thesis in healthcare management subject to departmental approval. Thesis hours serve in lieu of elective hours.

ISM 6971 6 Thesis

**Suggested Schedule for M.D. students**  
Students joining the M.D. program could earn an M.D. degree, an M.B.A. degree as well the Business Foundations Certificate in five years, if they successfully complete courses as per the following schedule.

Year 1-  M.D. Courses  
Summer 1-  Business Foundation Courses  
Year 2-  M.D. Courses   
Summer 2- Business Foundation Courses; Earn Business Foundations Certificate  
Year 3- M.D. Courses  
Summer 3 – M.D. Courses  
Year 4- M.B.A. Courses  
Summer 4 – M.B.A. Courses; Earn M.B.A. Degree  
Year 5- M.D. Courses; Earn M.D. Degree

**Practicum Option - 3 hours**

The practicum option requires investigation of business issues. The project typically occurs in the student’s place of employment and is jointly supervised by a faculty member and a manager in the company. Three credits could be earned by taking one of the following: ACG 6905, FIN 6906, ISM 6905, GEB 6117, MAR6907, or MAN 6905 as part of the practicum option. The practicum option would count for three hours of MBA electives.

**Thesis Option – 6 credit hours**

Students may elect a 6 hour thesis in any of the areas of the business disciplines subject to departmental approval. Thesis hours serve in lieu of elective hours.

ISM 6971 2-6 Thesis

**Comprehensive Exam**

The successful completion of GEB 6895 capstone course – Integrated Business Applications serves in lieu of the Comp Exam.

**Total Minimum Credit Hours Required- 32**

**Dual Degree Option**

Students in the Morsani College of Medicine M.D. Program and the Muma College of Business MBA Program may participate in a Dual Degree option whereby they may complete the requirements for both the MD and the MBA. No courses are shared, but students in the MD program may opt to complete the MBA with a healthcare specialization with approval from both programs.

**COURSES**

See [http://ugs.usf.edu/course-inventory](http://www.ugs.usf.edu/sab/sabs.cfm)