**Business Administration**

**Master of Business Administration (M.B.A.) Degree**

**DEGREE INFORMATION**

**Priority Admission Application Deadlines:**

**Fall:** June 1

**Spring:** October 15\*\*

**Summer:** No Admit

International applicant deadlines:

<http://www.grad.usf.edu/majors>

**Minimum Total Hours:** 32

**Level:** Masters

**CIP Code:**  52.0201

**Dept. Code:** DEA

**Major/College Codes:** BUS BA

**Effective:** 1965

**Concentrations:**

Cyber Security (CYS)\*

Compliance, Risk Management and Anti-Money

Laundering (RAM)\*

Data Anallytics (DAT)\*

Sport Business (SEM)\*\*

Supply Chain Management (SCMG)

*\*This concentration is currently only available online*

*\*\*Sport Business is not available in Spring*

**CONTACT INFORMATION**

**College:** Muma College of Business

**Contact Information:** [www.grad.usf.edu](http://www.grad.usf.edu)

**Other Resources:** [www.](http://www.usf4you) mba.usf.edu

**MAJOR INFORMATION**

The Master of Business Administration (M.B.A.) is a professional degree designed to prepare graduates for managerial roles in business and not-for-profit organizations. Graduates will develop the necessary skills and problem-solving techniques that will permit them to make an early contribution to management and eventually to move into broad, general management responsibilities at the executive level. This major offers several concentrations in an online format.

**Accreditation:**

Accredited by the AACSB International. (The Association to Advance Collegiate Schools of Business).

**Major Research Areas:**

Contact coordinator for department

**ADMISSION INFORMATION**

Must meet University requirements (see Graduate Admissions) as well as requirements for admission to the major, listed below. The USF MBA admission committee uses a portfolio approach: the strength of each applicant is determined based on the entire application. The admission committee will consider the following:

* Prior college-level academic performance (bachelor’s degree from a regionally accredited institution required);
* GMAT (preferred), GRE, MCAT, LSAT, and PCAT (submitted scores must be within five (5) years of the term of entry);
  + Applicants with a USF-Tampa Bachelor’s degree and a cumulative GPA of 3.50 or greater may request waiver of GMAT;
  + Applicants with five (5) or more years of managerial or professional experience may request a GMAT/GRE waiver;
* For applicants with a Bachelor’s Degree from a non-Bologna institution, the following requirements need to be met in addition to those listed above: Minimum GMAT score of 650 or a minimum GRE score of at least 321, and a minimum of 25 percentile in the verbal portion of the test. A transcript evaluation from a NACES member is required to confirm equivalency.
* A statement of purpose;
* Recommendation letters;
* Optional Interview
* Relevant professional work experience;
* Any other information that helps in ensuring the potential success of the applicant in the program (e.g. community/volunteer service, etc.);
* For applicants whose native language is not English, English proficiency must be demonstrated as detailed in the USF Graduate Catalog;

**CURRICULUM REQUIREMENTS**

All M.B.A. candidates must complete all degree requirements within five (5) years of beginning the major. The full time student will need at least four semesters and can complete all work within a reasonable time—approximately three years. Part time students are encouraged to take two courses per semester and must complete 12 hours per calendar year to remain on active status as a degree-seeking student. Courses are scheduled to accommodate both full time and part time students. All courses are at the graduate level. Students entering the major are expected to have sufficient competency in mathematics (college algebra), communication skills (written and verbal), basic computer skills, high-speed internet acccess, and a business foundation.

**Total Minimum hours -32 credit hours**

Students entering with a bachelor’s in business from a regionally-accredited institution complete a minimum of 32 hours:

Core – 14 hours

Concentration or Electives/Individualized Area of Emphasis– 18 hours

Total 32 hours minimum

Students entering without a bachelor’s in business from a regionally-accredited institution complete a minimum of 48 hours:

Business Foundation Courses– 16 hours

Core – 14 hours

Concentration or Electives/Individualized Area of Emphasis – 18 hours

Total 48 hours minimum

**BUSINESS FOUNDATION – 16 hours**

Students are expected to have a common body of business knowledge as demonstrated with a four-year undergraduate degree in business from a regionally accredited program or completion of business foundation courses, either of them taken within the last 7 years. Students needing to fulfill this requirement may either complete foundation coursework before applying to the MBA degree program or complete them as part of the curriculum requirements. NOTE: Foundation courses may not be counted as electives.

Business Decision Making

MAN 6055 2 Organizational Behavior and Leadership

ISM 6021 2 Management Information Systems

Business Measurement

ACG 6026 3 Accounting Concepts for Managers

QMB 6305 2 Managerial Decision Analysis

FIN 6406 2 Financial Management

Market Orientation

MAR 6815 2 Marketing Management

ECO 6005 3 Introduction to Economic Concepts for Managers

**Core Requirements – 14 credits minimum**

GEB 6445 2 Social, Ethical, Legal Systems

MAN 6147 2 Leadership/Management Concepts

QMB 6603 2 Operations Management and Quality Enhancement

FIN 6466 2 Financial Analysis

MAN 6726 2 Strategic Business Analysis

QMB 6358 2 Data Analytics for Business

GEB 6215 2 Communication Skills for Managers

**Students select either a Concentration or develop an individualized “Area of Emphasis” with Graduate Academic Advisor Approval – 18 credit hours min**

**Compliance, Risk Management & Anti-Money Laundering Concentration – 18 credit hours**

This is an online concentration that prepares graduates for a career in compliance, risk management and anti-money laundering, especially pertinent to the financial services sector.

BUL 5832 3 Risk Management and Legal Compliance

ACG 6688 3 Forensic Accounting and Legal Compliance

ACG 6457 3 Accounting Systems Audit, Control and Security

Plus at least one elective from the following list:

ISM 6217 3 Database Management

ISM 6930 3 Decision Process for Business Continuity and Disaster Recovery

The fifth elective (3 hours) can be taken with the approval of the MBA academic advisor.

Compliance, Risk Management & Anti-Money Laundering concentration requires the completion of the capstone course:

GEB 6898 3 MBA Capstone for Analytics, Compliance & Cybersecurity

**Cybersecurity Concentration- 18 credit hours**

This is an online concentration that prepares graduates for a career in information security management and business continuity. This concentration is fairly technical, given the nature of cybersecurity.

ISM 6328 3 Basics of Information Security and Risk Management

ISM 6930 3 Special Topics: Decision Processes for Business Continuity and Disaster Recovery

One of the following two courses

ISM 6225 3 Distributed Information Systems

EEL 6808 3 Data Networks, Systems, and Security

Plus at least one elective from the following list:

ISM 6217 3 Database Management

CIS 5362 3 Cryptology

BUL 5832 3 Risk Management and Legal Compliance

The fifth elective (3 hours) can be taken with the approval of the MBA academic advisor.

Cybersecurity concentration requires the completion of the capstone course:

GEB 6898 3 MBA Capstone for Analytics, Compliance & Cybersecurity.

**Data Analytics Concentration- 18 credit hours**

This is an online concentration that prepares graduates with the necessary skill set to draw insights from data for decision making in different functional areas of business. Courses in the concentration will provide hands-on experience with analytical tools and database software.

ISM 6136 3 Data Mining

ISM 6930 3 Statistical Programming for Business

Plus at least two electives from the following list:

MAR 6936 3 Special Topics: Marketing Analytics

ACG 5841 3 Analytics in Accounting

ISM 6217 3 Database Management

The fifth elective (3 hours) can be taken with the approval of the MBA academic advisor.

Data Analytics concentration requires the completion of the capstone course:

GEB 6898 3 MBA Capstone for Analytics, Compliance & Cybersecurity.

**Sport Business Concentration - 19 hours**

This concentration complements the solid grounding in the applied fundamentals of accounting, finance, information systems, management and marketing provided by a recognized, high-quality MBA with coursework focused on the business of sport—human capital, organization resources and development, innovation and technology in sport, culture and business relationships, sport and law and emerging issues in global sport.

SPB 6719 3 Sport and Entertainment Marketing Strategy

SPB 6406 3 Sport and Entertainment Law

SPB 6816 3 Contemporary Issues in Sport & Entertainment Management

SPB 6706 3 Sport Business Analytics

SPB 6946 3 Internship in Sport and Entertainment Management

GEB 6895 4 Integrated Business Applications

**Supply Chain Management Concentration – 19 credit hours**

This concentration focuses on supply chain management which involves the coordination of physical, informational, and financial flows across companies in a supply chain network for the purpose of improving performance for individual companies and the supply chain as a whole.

MAN 6596 3 Supply Chain Management

MAR 6216 3 Logistics and Physical Distribution Management

MAN 6599 3 Logistics Systems and Analytics

GEB 6895 4 Integrated Business Applications\*\*

Plus two electives from the following list:

MAR 6936 3 Marketing Special Topics

GEB 6527 3 Lean Six Sigma

ISM 6436 3 Operations and Supply Chain Processes

ISM 6217 3 Database Administration

ISM 6156 3 Enterprise Resource Planning and Business Process Management

MAN 6448 3 Negotiating Agreement and Resolving Conflict

ESI 6324 3 Engineering the Supply Chain

CGN 6933 3 Special Topics in CEE: Green Infrastructure for Sustainable Communities

**Electives - 18 credit hours minimum**

Students may complete general electives or may develop an individualized “Area of Emphasis” with Graduate Academic Advisor Approval. Examples of individualized areas of emphasis include, but are not limited to Analytics& Intelligence; Compliance & Anti-money Laundering; Creativity & Innovation; Digital Marketing; Entrepreneurship; Finance; Healthcare Management; International Business; Leadrship Concepts & Organization Theory; Management Information Systems; Marketing Strategy; Pharmacy, Pharmaceutical Nanotechnology; Project and Process Management, Sustainabile Business among others.

**Practicum Option - 3 hours**

The practicum option requires investigation of business issues. The project typically occurs in the student’s place of employment and is jointly supervised by a faculty member and a manager in the company. Three credits could be earned by taking one of the following: ACG 6905, FIN 6906, ISM 6905, GEB 6117, MAR6907, or MAN 6905 as part of the practicum option. The practicum option would count for three hours of MBA electives.

**Internship Option –**

Internships are available with some of the concentrations and specializations. Check with the Graduate Director for options.

**Thesis Option – 6 credit hours**

Students may elect a 6 hour thesis in any of the areas of the business disciplines subject to departmental approval. Thesis hours serve in lieu of elective hours.

ISM 6971 2-6 Thesis

**Comprehensive Exam**

The successful completion of GEB 6895 (or GEB 6898) capstone course – Integrated Business Applications serves in lieu of the Comp Exam.

**Other Options:**

**Concurrent Degrees**

Students in the Morsani College of Medicine M.D. Program and the Muma College of Business MBA Program may participate in a Concurrent Degree option whereby they may complete the requirements for both the MD and the MBA. No courses are shared, but students in the MD degree program may opt to complete the MBA with a healthcare specialization with approval from both majors.

**Suggested Schedule for M.D. students**  
Students joining the M.D. program could earn an M.D. degree, an M.B.A. degree as well the Business Foundations Certificate in five years, if they successfully complete courses as per the following schedule.

Year 1-  M.D. Courses  
Summer 1-  Business Foundation Courses  
Year 2-  M.D. Courses   
Summer 2- Business Foundation Courses; Earn Business Foundations Certificate  
Year 3- M.D. Courses  
Summer 3 – M.D. Courses  
Year 4- M.B.A. Courses  
Summer 4 – M.B.A. Courses; Earn M.B.A. Degree  
Year 5- M.D. Courses; Earn M.D. Degree

**Suggested Schedule for PharmD students**

Students admitted to the PharmD degree program could earn a PharmD, an M.B.A. degree as well the Business Foundations Certificate in four years, if they successfully complete courses as per the following schedule:

Year 1 PharmD Courses

Summer 1 Business Foundation Courses

Year 2 PharmD. Courses

Summer 2 Business Foundation Courses; Earn Business Foundations Certificate

Year 3 PharmD Courses; students will complete two (2) M.B.A courses in lieu of PharmD elective courses

Summer 3 PharmD Courses

Year 4 PharmD Courses; Earn PharmD Degree

Summer 4 M.B.A. Courses

Year 5 M.B.A. Courses; Earn M.B.A. Degree

**COURSES**

See [http://ugs.usf.edu/course-inventory](http://www.ugs.usf.edu/sab/sabs.cfm)