**business administration: Sport Business Concentration AND**

**sport and entertainment management dual degree program**

**Master of Business Administration (M.B.A.) and**

**Master of Science (M.S.) Degree**

**DEGREE INFORMATION**

**Program Admission Deadlines:**

Refer to specific individual program listing for deadlines

**Minimum Total Hours:** 33/36

**Program Level:** Masters

**CIP Code:** 52.0201 **/**31.0504

**Dept. Codes:** DEA

**Program (Major/College):** BUS/BA, SEM/BA

**CONTACT INFORMATION**

**College:** Business

**Contact Information:** [www.grad.usf.edu](http://www.grad.usf.edu)

**PROGRAM INFORMATION**

The Dual Degree prepares graduates to contribute to and take leadership positions in the global sport and entertainment industry.

**Accreditation:**

Accredited by the Commission on Colleges of the Southern Association of College and Schools.

**ADMISSION INFORMATION**

Must meet University requirements (see Graduate Admissions) as well as requirements for each program. To be admitted to the MS in Sport and Entertainment Management, students must complete the coursework for an MBA with a concentration in Sport Business. Refer to individual program listings for specific requirements.

**DEGREE PROGRAM REQUIREMENTS**

Refer to individual program listings for specific requirements.

The MBA with a Concentration in Sport Business is a 33 credit hour program comprising 18 hours of advanced tools and 15 hours of sport and entertainment-focused coursework. The MS in Sport and Entertainment Management is a 36 credit hour program. The two programs share the following courses:

SPB 6719 Sport and Entertainment Marketing Strategy 3

SPB 6406 Sport and Entertainment Law 3  
SPB 6706 Sport Business Analytics 3

All 60 hours of coursework in both programs are required to earn both degrees; there are no electives.

Course sequence

Students must consult with the Graduate Program Director for advising on the required course sequence.

**COURSES**

See [http://ugs.usf.edu/course-inventory](http://www.ugs.usf.edu/sab/sabs.cfm)