

## **USF Tampa 2012-2013 Graduate Catalog: USF in Lakeland Addendum**

Effective July 1, 2012, USF Polytechnic ceased to exist by legislative mandate, and all faculty and degree programs of USF in Lakeland were moved to academic homes in the colleges of USF's main campus in Tampa. As part of its commitment to student success, USF will "teach out" all degree programs in Lakeland and continue to provide a full array of academic and student support services for Lakeland students. USF operations in Lakeland will continue through summer 2015.

## ***Program Information***

---

Business Administration (M.B.A.) .....	3
Counselor Education (M.A.).....	6
Educational Leadership (M.A.).....	9
Reading Education (M.A.) .....	11
Information Technology (M.S.I.T.).....	13

## Business Administration (M.B.A.) Program

---

### DEGREE INFORMATION

College: Technology and Innovation

Program Admission Deadlines:

Fall: June 1

Spring: No Admit

Summer: No Admit

Minimum Total Hours: 37 or 48

Program Level: Masters

CIP Code: 52.0101

Dept. Code: DEA

Program (Major/College): BUS TT

Application Tracks/Areas of Study:

Entrepreneurship

Management

Marketing Strategy

---

### PROGRAM INFORMATION

The Master of Business Administration (M.B.A.) is a professional degree designed to prepare graduates for managerial roles in business and not-for-profit organizations. Graduates will develop the necessary skills and problem-solving techniques that will permit them to make an early contribution to management and eventually to move into broad, general management responsibilities at the executive level. The program is designed to meet the needs of qualified men and women with undergraduate degrees from accredited universities. The work experience requirement provides meaningful background that will enhance the student's understanding and learning experience.

#### Accreditation:

Accredited by the Commission on Colleges of the Southern Association of College and Schools (SACS); AACSB International – The Association to Advance Collegiate Schools of Business

### ADMISSION INFORMATION

Must meet University requirements (see Graduate Admissions) as well as requirements listed below.

#### Program Admission Requirements

- Upper-level GPA 3.0 or higher (any major is acceptable)
- Minimum of 500 on GMAT
- International applicants from non English-speaking countries must also have a TOEFL score of 550 or higher on the written version, a minimum score of 213 on the computer-based test or a 79 on the internet-based test.
- Two years of significant professional work experience prior to enrollment for part time 48 hours program only. No experience necessary for full time 37 hour program
- Resume, statement of purpose, and letters of recommendations

The admissions committee carefully considers each completed application, with particular attention to work history, undergraduate performance, recommendations and test scores. Personal characteristics that add to the diversity of the class may also be considered.

### DEGREE PROGRAM REQUIREMENTS

The M.B.A. degree is a 37-48 hour program. All M.B.A. candidates must complete all degree requirements within five years of beginning the program. Students entering the program are expected to have sufficient competency in mathematics (College Algebra), communication skills (written and verbal), basic computer skills, high-speed internet access, and two years of relevant work experience. The curriculum consists of:

#### The Common Body of Knowledge

Common Body of Knowledge: (CBK) courses, also known as the "TOOL" Area courses, are designed to provide basic background in the several functional areas in order to prepare for more advanced studies. The courses assume little or no prior knowledge in the field. Students having undergraduate degrees in Business Administration may be eligible for waivers, subject to standards set by the faculty. The conditions for waivers are explained more fully below. Students who waive the tool courses are required to take a Business Skills Review exam (non-credit) in the first semester of enrollment.

**Application Areas (tracks):**

The application areas encourage the development of market driven competencies and provide students with distinctive sets of knowledge and skills. Each grouping of courses allows students to position themselves in the marketplace by choosing applications that match their career goals. Students will select 2-3 areas of competency, each with 9 credit hours (advanced tracks are 6 credit hours). Students who do not waive the tool courses are required to take only two specialization tracks (18 hours). Students who waive the tool courses are required to take 3 specialization tracks (27 credit hours).

**Certificate of Achievement:**

Students will receive a certificate of achievement for the successful completion of each application sequence. Application area courses also include the opportunity to sharpen skills in writing, presentation, teamwork, technology applications, global applications, and communication.

**Integrated Business Applications:**

Integrated Business Applications is a six credit, two consecutive semester course sequence which emphasizes the integration and utilization of techniques and methods taught in the Tool and Application areas. The sequence involves working in both group and individual projects, with "live" as well as published cases. It utilizes a variety of computer applications, and includes the development of detailed business plans

**USF Polytechnic MBA programs**

Two MBA programs are offered at USF Polytechnic. Both programs are delivered as locked cohort programs. Students entering will go through the program in a fixed sequence of courses. There are no electives due to the cohort nature of the program and admissions to each program are limited by class size constraints of approximately 35. New cohorts will be admitted once per year.

**Part-Time MBA Cohort program**

The part-time MBA program is delivered Wednesday nights and Saturday mornings beginning August 2010 with completion expected in Late November 2012. The program consists of a fixed sequence of courses listed below which include the Common Body of Knowledge courses, an advanced core skills program, and two concentration tracks, Management and Marketing Strategy. The program requirements are listed below.

**Part Time M.B.A. Course Structure**

**Core Requirements**

<b>Common Body of Knowledge, "Tool" courses</b>	<b>20 credits</b>
ACG 6025 Financial Accounting for Managers	2
ACG 6075 Management Accounting & Control	2
MAN 6055 Human Behavior and Organization	2
ECP 6702 Managerial Economics	2
QMB 6305 Managerial Decision Analysis	2
ECO 6708 Global Econ. Environment of Bus.	2
MAR 6815 Marketing Management	2
FIN 6934 Financial Management	2
ISM 6021 Management Information Systems	2
QMB 6603 Operations Management & Quality Enhancement	2

**Application Areas (Required Electives)**

	<b>18 credits</b>
Application Track #1 Management	9
Application Track #2 Marketing Strategy	9

<b>Required Courses</b>	<b>10 credits</b>
GEB 6445 Social, Ethical, Legal Systems	2
MAN 6930 Leadership Concepts	2
GEB 6895 Integrated Business Applications I	3
GEB 6896 Integrated Business Applications II	3
<b>Total Semester Credits Required</b>	<b>48</b>

Additional Information:

Students interested in entering the part time MBA program must have significant professional work experience as demonstrated through their resume, statement and letters of recommendation. The Common Body of Knowledge (Tools) course requirements will not be waived for any student in this program regardless of their academic experience.

**Full Time MBA Cohort Program**

The full time MBA cohort program is offered beginning August 2010 with graduation expected in December 2011. The degree requirements consist of 37 credits, waiving the Common Body of Knowledge (Tools) requirement. In order to be admitted, as entering students are required to have completed an undergraduate degree in business administration (or related field) from an AACSB accredited program within the last five years. Students are not required or expected to have significant work experience.

The students will gain experience by integration of their course work with activities in the Blue Sky Incubators. Students will be involved in a wide variety of projects with the high technology companies in the incubator helping them take those businesses become successful and leave the incubator to survive on their own, thus helping provide critical economic development for our market as well as developing advanced insights in developing and running a business.

The program requirements are as follows:

**M.B.A. Course Structure**

**Core Requirements**

<b>Required Courses</b>	<b>10 credits</b>
GEB 6445 Social, Ethical, Legal Systems	2
MAN 6930 Leadership Concepts	2
GEB 6895 Integrated Business Applications I	3
GEB 6896 Integrated Business Applications II	3

**Application Areas (Required Electives)**

Application Track #1 Management	9
Application Track #2 Marketing Strategy	9
Application Track #3 Entrepreneurship	9

<b>Total</b>	<b>37 credits</b>
--------------	-------------------

## Counselor Education (M.A.) Program

---

### DEGREE INFORMATION

College: Human and Social Sciences

Division: Education

Program Admission Deadlines:

Fall: March 15

Spring: No Admit

Summer: No Admit

Minimum Total Hours: 63

Program Level: Masters

CIP Code: 13.1101

Dept. Code: EDF

Program (Major/College): AGC HT

Concentrations:

Clinical Mental Health Counseling (CMH)

Professional School Counseling (SCL)

---

### PROGRAM INFORMATION

#### Program Description

The Counselor Education program provides students with the general counseling skills needed to become professional counselors. Graduates are trained to assess problems, counsel clients, select appropriate intervention strategies and consult with other professionals and administrators. All students complete a common core of courses plus additional courses appropriate to their chosen program. Included are courses in communication skills, counseling theory, research, practicum, and internship. The program offers two plans for a Master of Arts degree.

**School Counseling (Plan II):** A concentration in School Counseling is available to currently enrolled students in the Master of Arts Counselor Education program. The School Counseling concentration is SACS, NCATE and CACREP-accredited, and offers specialized coursework in school counseling. Graduate students pursuing a concentration in School Counseling must take the core course requirements of their graduate program. Upon completion of this program students are eligible to be certified by the Florida Department of Education as a School Guidance Counselor.

#### Plan III-- CLINICAL MENTAL HEALTH COUNSELING

Plan III programs are for students who prefer to work in community based counseling positions rather than in elementary or secondary schools.

#### Clinical Mental Health Counseling

A concentration in Clinical Mental Health Counseling is available to currently enrolled students in the Master of Arts Counselor Education program. The Clinical Mental Health Counseling concentration is SACS and CACREP-accredited, and offers specialized coursework in mental health counseling. Graduate students pursuing a concentration in Clinical Mental Health Counseling must take the core course requirements of their graduate program. Graduates of this plan are eligible to take the state examination and to complete a post master's track supervised internship leading to licensure as a Florida Licensed Mental Health Counselor (LMHC.)

#### Major Research Areas:

Multicultural counseling and development, career development, play therapy, cognitive-behavioral interventions, community mental health, and counselor education and supervision.

### ADMISSIONS INFORMATION

Must meet University requirements (see Graduate Admissions) as well as requirements listed below.

#### Program Admission Requirements

For admission, all programs require earned degrees from regionally accredited institutions or an international equivalent.

Requirements also include:

- A Graduate Record Examination (GRE) Score of at least the 50<sup>th</sup> percentile Verbal and Quantitative (writing not required) **Or** A Miller's Analogy Test (MAT) score **in the 50<sup>th</sup> percentile. In order to take the MAT students must have**

**a minimum GPA of 3.2.** Students who have GRE scores of less than the 50<sup>th</sup> percentile or MAT scores of **less than the 50<sup>th</sup> percentile** must have GPAs above 3.2 in order to be considered for admission.

- GPA of at least 3.0 on a 4.0 scale for work done while an upper division student in a Baccalaureate degree.
- CLAST/GKT Required (School Guidance Track only)
- Three Letters of recommendation
- Personal Statement
- Interview with program faculty
- Resume

**International Students**

All applicants whose native language is other than English or who have earned a degree from an institution outside the United States must meet the University requirements relative to international graduate admission, (e.g. TOEFL scores, etc.). In addition to these university requirements, applicants to the College of Education must provide the following:

- An external, course by course evaluation of the foreign degree by an approved external agency, and based on official transcripts;
- A social security number in degree programs requiring practicum or internships;
- Other information as required by the program of interest, (e.g. GRE scores, etc.)

**DEGREE PROGRAM REQUIREMENTS**

Contact the program assistant for detailed information prior to applying.

**Total Minimum Program Hours:**

**Core Requirements (52 hours)**

Process Core – 7 hours

EDF 6354 Human Development and Personality Theories	4
EDF 6481 Foundations of Educational Research	3

Other Core Courses: 45 hours minimum

MHC 6470 Human Sexuality Issues for Counselors	4
MHS 6006 Trends and Principles of the Counseling Profession	4
MHS 6420 Multicultural Counseling with Diverse Populations	3
MHS 6200 Assessment and Appraisal Procedures	4
MHS 6340 Career Development	4
MHS 6400 Counseling Theories and Practices	4
MHS 6450 Counseling Substance Abuse in School and Community	4
MHS 6311 Online Services in Counseling and Helping Professions	3
MHS 6509 Group Counseling Theories and Practices	4
MHS 6700 Legal and Ethical Issues in the Counseling Profession	3
MHS 6800 Practicum in Counseling Adolescents and Adults	4
<b>OR</b>	
SDS 6801 Practicum in Counseling Children	4

**CONCENTRATION REQUIREMENTS**

**School Counseling Concentration (Plan II) (16-22 hours)**

EDF 6217 Behavior Theory and Classroom Learning	4
MHS 6418 School Counseling Accountability and Curriculum	3
MHS 6601 Consultation for the Counseling Profession	3
SDS 6820 Internship in School Counseling	6
TSL 6700 ESOL for School Psychologists and Counselors (unless ESOL certified)	3
EDG 6931 Research Methods in Content Area Reading (depending on UG Reading courses)	3

**Comprehensive Examination**

Students must successfully pass a National comprehensive examination (COMPS) prior to beginning internship.

Students must also present official passing scores on the following examinations prior to beginning internship:

Florida General Knowledge Test (GKT) or CLAST (if passed before summer 2002)

Florida Professional Education Exam

Florida Subject Area Examination in Guidance and Counseling

**Clinical Mental Health Counseling Concentration (Plan III) (16 hours)**

MHS 6070 Study of Mental Disorders for Counselors 4

MHS 6620 Counseling in Community Setting 3

MHS 6885 Internship in Community Agency Counseling 9

**Comprehensive Examination**

Students must successfully pass a National comprehensive examination (COMPS) prior to graduation.

**OTHER INFORMATION**

Please be advised that program and/or course requirements are subject to change, per state legislative mandates, Florida Department of Education program approval standards, and accreditation criteria. Graduate Certificates are also available in several areas.

**COURSES**

See

<http://www.poly.usf.edu/Catalogs>



## EDUCATIONAL LEADERSHIP PROGRAM

### Master of Arts (M.A.) Degree

---

#### DEGREE INFORMATION

College: Human and Social Sciences

Division: Education

Program Admission Deadlines:

Fall:	March 15
Spring:	October 15
Summer:	No Admit

Minimum Total Hours: 36

Program Level: Masters

CIP Code: 13.0401

Dept. Code: LEA

Program (Major/College): CAS HT

---

#### PROGRAM INFORMATION

##### Program Description

The M.Ed. educational leadership prepares school leaders to perform their designated task in an effective, ethical and efficient manner. The degree provides coursework that meets the Florida Principal Leadership Standards for K-12 schools in instructional leadership, operational leadership and school leadership. Successful completion of the program fulfills degree and core curriculum requirements for Florida certification in Level I K-12 Educational Leadership – Administrative Class. If you require further information, please contact the M.Ed. Program Coordinator.

**Accreditation:** Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS); The National Council for the Accreditation of Teacher Education (NCATE); and the Florida Department of Education.

#### ADMISSION INFORMATION

Applicants must meet University requirements (see Graduate Admissions) as well as requirements listed below.

##### Program Admission Requirements

- A bachelor's degree from a regionally accredited institution or an international equivalent.
- A minimum 3.0 GPA on a 4.0 scale in upper division undergraduate coursework.
- A valid Florida Professional Educator's Certificate (please provide a clear copy showing border and State seal with your application).
- Three letters of professional recommendation.
- A letter of intent (brief statement outlining experience and goals for the degree).
- Teaching under a full-time contract for a minimum of two years. Confirmation may be required.
- Proof of English for Speakers of Other Languages (ESOL) training (3-hour course or 60 hours of district in-service education; applicants who do not possess this training will be required to complete TSL 5085).

**Note:** Contact the department if you do not meet the above criteria. Non-degree seeking coursework or the Graduate Record Examination may be required if an applicant's GPA is below 3.00.

**International Students**

All applicants whose native language is other than English or who have earned a degree from an institution outside the United States must meet the University requirements relative to international graduate admission, (e.g. TOEFL scores, etc.). In addition to these university requirements, applicants to the College of Education must provide the following:

- An external, course by course evaluation of the foreign degree by an approved external agency, and based on official transcripts;
- A social security number in degree programs requiring practica or internships;
- Other information as required by the program of interest, (e.g. Graduate Record Exam scores, etc.).

**DEGREE PROGRAM REQUIREMENTS**

<b>Total Minimum Hours</b>	<b>36 hours minimum</b>
<b>Core Requirements</b>	
<b>Process Core</b>	9 hours minimum
EDF 6492 Applied Educational Program Evaluation	3
EDG 6627 Foundations of Curriculum and Instruction	3
EME 6425 Technology for School Management	3
TSL 5085 ESOL 1 (3) [waived with documentation of 3-hour course or 60 hours of district in-service education]	
<b>Concentration Requirements</b>	24 hours
EDA 6061 Principles of Educational Administration	3
EDA 6106 Administrative Analysis and Change	3
EDA 6192 Educational Leadership	3
EDA 6232 School Law	3
EDA 6242 School Finance	3
EDA 6503 The Principalship	3
EDG 6285 School Curriculum Improvement	3
EDA 6194 Educational Leadership II: Building Capacity	3
<b>Practicum</b>	
EDA 6945 Administrative Practicum (last semester)	3
<b>Comprehensive Exam</b>	
Portfolio (last semester with Practicum)	
<b>Graduation Requirement</b>	
The Florida Educational Leadership Exam (FELE) must be passed prior to graduation. Official score report submission required.	

Please be advised that program and/or course requirements are subject to change, per state legislative mandates, Florida State Department of Education program approval standards, and accreditation criteria.

## READING EDUCATION PROGRAM

### Master of Arts (M.A.) Degree

---

#### DEGREE INFORMATION

Program Admission Deadlines:

Fall:	No Admit
Spring:	No Admit
Summer:	March 15

Minimum Total Hours:	36
Program Level:	Masters
CIP Code:	13.13.05
Dept. Code:	EDR
Program (Major/College):	ARD HT

#### COLLEGE INFORMATION

College:	Human and Social Sciences
Division:	Education

#### CONTACT INFORMATION

<http://www.poly.usf.edu/Academics/Education/Reading.html>.

Other Resources: [www.poly.usf.edu/graduate](http://www.poly.usf.edu/graduate)

---

## PROGRAM INFORMATION

### Program Description

This degree is designed to prepare special reading teachers, clinicians, supervisors, directors, and coordinators of reading for school systems.

**Accreditation:** Accredited by the Commission on Colleges of the Southern Association of College and Schools, the National Council for the Accreditation of Teacher Education, and the Department of Education.

## ADMISSION INFORMATION

Must meet University requirements (see Graduate Admissions) as well as requirements listed below.

### Program Admission Requirements

For admission, all programs require earned degrees from regionally accredited institutions or an international equivalent.

In order to be considered for admission, first-time or transferring graduate applicants must:

- Have a bachelor's degree or equivalent from a regionally accredited university,
- Have earned a "B" (3.0 on a 4.0 scale) average or higher in all work attempted while registered as an upper division student working in a baccalaureate degree in a regionally accredited institution
- Have an earned, valid permanent teaching certificate OR
- Be eligible for professional certification through the completion of a Bachelor's degree in Education

Exceptions to minimum requirements will be considered for National Board Certification and an outstanding professional record.

### For International Students

All applicants whose native language is other than English or who have earned a degree from an institution outside the United States must meet the University requirements relative to international graduate

admission, (e.g. TOEFL scores, etc.). In addition to these university requirements, applicants to the College of Education must provide the following:

- An external, course by course evaluation of the foreign degree by an approved external agency, and based on official transcripts;
- A social security number for purposes of State testing, internship and practica;

## **DEGREE PROGRAM REQUIREMENTS**

**Program of Study:** **36 hours minimum**

### **Core Requirements**

#### **Process Core:**

EDF 6481: Foundations of Educational Research

3

#### **Research:**

LAE 6316: Trends in Literature in a Diverse Society

3

#### **Concentration Requirements:**

RED 6247: District and School Level Supervision in Reading

RED 6449: Literacy and Technology

RED 6540: Assessment in Literacy

RED 6544: Cognition, Comprehension, and

Content Area Reading: Remediation of Reading Problems

RED 6545: Issues in Vocabulary and Word Study

RED 6747: History and Models of Reading: Prevention and

Intervention of Reading Difficulties

RED 6748: Teacher Research Methods in Reading

RED 6846: Practicum in Reading

LAE 6315: Writers and Writing: Trends and Issues

TSL 5085: ESOL I: Teaching limited English Proficiency Students in K-12

TSL 5085 may be waived with appropriate documentation by the COEDU ESOL Coordinator.

30

3

3

3

3

3

3

3

3

3

3

3

3

Program and/or course requirements are subject to change, per state legislative mandates, Florida State Department of Education program approval standards, and accreditation criteria. Please contact program for more information.

**Comprehensive Examination:** Successful performance on a Comprehensive Examination is required for degree completion.

### **PRACTICUM**

Students are required to take RED 6846 Practicum in Reading

### **TRANSITION POINT PROJECTS**

Students must successfully complete a Transition Point Project after each block of courses, culminating in an action research project

### **TESTS**

Passing scores on the PED (Professional Education Test) is required for admission to the program. Passing scores on the Subject Area Exam- Reading K-12 are required for graduation. Students must provide an official FCTE score report (no copies) to their advisor in addition to having the scores reported to USF

## Information Technology (M.S.I.T.) Program

---

### DEGREE INFORMATION

**Program Admission Deadlines:**

Fall Semester: June 1

Spring Semester: October 1

**Minimum Total Hours:** 36

**Program Level:** Masters

**CIP Code:** 15.1202

**Dept Code:** EIT

**Program (Major/College):** Information Technology  
Technology & Innovation

### CONTACT INFORMATION

**College:** Technology & Innovation

**Division:** Information Technology

**Contact Information:** [www.grad.usf.edu](http://www.grad.usf.edu)

**Other Resources:** [www.usf4you](http://www.usf4you)

---

### PROGRAM INFORMATION

#### Program Description

The University of South Florida Polytechnic Master of Science in Information Technology (MSIT) program will prepare students for leadership roles in the IT industry. The program of study provides a balanced curriculum, combining IT management strategies and technology leadership with advanced course work in an IT concentration. It is an 24-18 month, 36 credit program for those who have a Bachelor' Degree in Information Technology, Information Systems, Management or related fields and who are seeking leadership roles in government, business, industry or service sectors.

The MSIT degree is geared toward experienced IT professionals who are interested in broadening and deepening their knowledge of new and emerging information technologies, and in advancing their careers in IT leadership while remaining in the workforce. The MSIT provides students with a broad and integrative understanding of both technology and operational and strategic business and organizational applications. The MSIT graduate will demonstrate strong information technology skills as well as problem solving skills needed for the deployment of technology solutions to achieve business and organizational goals.

The MSIT Program of Study will provide students with a strong, foundational core of theoretical knowledge and cutting-edge research, together with opportunity to deepen knowledge and skill in application concentrations related to students' interests, backgrounds and career goals.

**Accreditation:** Accredited by the Commission on Colleges of the Southern Association of College and Schools.

## **ADMISSIONS INFORMATION**

Must meet University requirements (see Graduate Admissions) as well as requirements listed below.

### **Program Admission Requirements**

For admission, all programs require earned degrees from regionally accredited institutions or an international equivalent.

Applicants seeking admission to the MSIT program must have a Bachelor' Degree in Information Technology, Information Systems Management or related fields with a minimum cumulative GPA of 3.0 and with evidence of completion of the required core courses found in the University of South Florida's Bachelor of Science in Information Technology degree program or their equivalent.

Applicants who do not fully meet the GPA requirement may submit GRE or GMAT scores and/or a professional resume. In such cases, admission or conditional admission may be granted at the discretion of the Graduate Admissions Committee.

## **DEGREE PROGRAM REQUIREMENTS**

### **Course Requirements – 36 hours**

Required Courses and Practicum – 24 hours

CAP 6xxx IT Risk Management	3
CAP 6xxx IT Intelligent Agents	3
CGS 6xxx Advances in Object Oriented Programming	3
CEN 6xxx Enterprise Software Architecture	3
COP 6xxx Enterprise Database Systems	3
CAP 6xxx Multimedia & E-Commerce	3
CAP 6xxx IT Graduate Practicum	6

Elective Courses – 12 hours

CNT 6xxx Network Programming	3
CGS 6xxx IT Competitive Advantage	3
CEN 6xxx Software Testing & Validation	3
CDA 6xxx IT & Systems for E-Business	3
CGS 6xxx IT Advanced Project Management	3
CAP 6xxx IT Robotics Applications	3
CAP 6xxx Data Mining Tools & Techniques	3
CAP 6xxx Information Security Architecture	3

## **COURSE DESCRIPTIONS**

See <http://www.ugs.usf.edu/sab/sabs.cfm>