

ADMISSIONS MART REPORTS AVAILABLE FROM INFORMATION & DECISION SUPPORT SYSTEMS

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Site Actions ▾		Elizabeth O'Connell	
Admissions Mart Reports			
Dashboards			
Report	Description	Key Metrics	
Admitted Students Detail	Dashboard of charts showing applicants sorted by final admissions decision type. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Accepted Counts; Cancelled After Admitted Counts; Enrolled Counts	
Pre-Decision Detail	Dashboard of charts showing applicants sorted by their application status prior to a final admissions decision being rendered. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Decision Ready Counts; Application Incomplete Counts; Referred Counts; Deferred Counts; Wait Listed Counts	
Admissions Summary	Dashboard of charts showing applicants at every stage of the application process. This provides a summary of the "Admitted Students Detail" and "Pre-Decision Detail" charts. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Pre-decision Admissions Metrics; Total Admitted Counts; Denied Counts; Cancelled Prior to Admit Counts	
Undergraduate Admissions Deposit Metrics	Report reflecting number of admissions deposits and waivers received from admitted freshmen; used as a predictor of new student yield. Granularity is term, week of term, and campus.	UG Freshmen Admission Deposits	
Undergraduate Orientation Registration	Report reflecting number of undergraduate students who have registered, attended or not attended mandatory New Student Orientation. This indicator serves as a predictor of student yield; allows for departmental planning. Granularity is campus, term and week of term. Only campuses maintaining Orientation data in BANNER will be returned.	Total/Tampa/St. Pete Orientation Registration Counts	
Profiles			
Report	Description	Key Metrics	
Undergraduate Academic Profile	Profile showing average test scores, high score GPA for incoming freshman class. Also returns average number of Academic Success Factors for cohort. Level of granularity is campus, term, week of term.	HS GPA (UG Freshmen); High School GPA Counts (UG Freshmen); High School Rank (UG Freshmen); Academic Success Factor (UG Freshmen)	
FTIC Test Score Profile	This profile shows the average scores for the best Test score available for each new FTIC record. The records can be sorted by Applications, admitted, enrolled etc. Both the composite as well as the individual component scores are available in this view.	SAT Scores; ACT Scores; Composite averages; Component averages	
Graduate Test Score Profile	This profile shows the average scores for graduate level records. The records can be sorted by Applications, admitted, enrolled etc. Both the composite as well as the individual component scores are available in this view.	TOEFL Scores; TSE Scores; GRE Scores; GMAT Scores; Composite averages; Component averages	
Comparisons			
Report	Description	Key Metrics	
Annual Admissions Comparisons By Student Level and Type	A table showing a comparison to the previous year's application statistics by decision type. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Year-to-year % change in: Decisions, Admitted, Denied, Cancelled Prior To Admit	
Annual Admissions Comparisons By Campus - College - Major - Concentration	A table showing a comparison to the previous year's application statistics by decision type. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Year-to-year % change in: Decisions, Admitted, Denied, Cancelled Prior To Admit	
Weekly Metrics			
Report	Description	Key Metrics	
Weekly Admissions Metrics By Level, Admit Type and Transfer Type	A table showing a comparison to the previous year's application statistics by decision type organized by Level, Admit Type and Transfer Type. Detail is expandable to show both sides of the admissions funnel. This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Total Pre-decision; Total Post-decision	
Weekly Admissions Progression Summary	A table showing a weekly progression of the admission metrics as a comparison to a similar week in the previous year's ;Each weeks links to the detail level data; This information is available for both Undergraduate and Graduate applicants. Granularity is term, week of term, application, and program (concentration if present).	Week of term; Admission funnel statistics	
Weekly UG Lifecycle	A table showing the major stages of undergraduate life cycle for each week as well as comparison figures to the similar week in the previous year	Applications; Admits; Deposits; Orientation Registration; Enrollments	
Weekly Admissions Metrics By Nation of Citizenship	A table showing the weekly status of admissions metrics such as applications and admits and enrolled counts broken down by Nation of Citizenship of the student applying.	Applications; Admits; Cancelled; Deposits; Enrollments	
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